

Issue #03 | September 2012

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Make your fleet backend operation on autopilot while you focus on doubling your profits.



Ready to regain control over your vehicles? Speak to our fleet consultant now...

"YOU NEED ANSWERS IN REAL TIME. MONITOR YOUR VEHICLES ANYWHERE, ANYTIME. "

Top 5 dangerous trends facing vehicle owners, and how AVLView helps to mitigate rising fuel costs

With today's fuel prices continue to climb, every hour your drivers spend driving (and idling with Aircon on) on the road ends up costing you money. It's a fact: High speeds and jackrabbit starts burn fuel. However, driver behavior without valid data is hard to control.

There are a number of strategies you can implement immediately with the help of AVLView to improve the fuel economy of light- and medium-duty petrol- and diesel-powered fleet vehicles.

- > Fuel level measurement to identify consumption and prevent fuel theft
- Idle Reporting Excessive Mileage
- > Reinforce Green driving practices based on the data
- Route optimization, Trip scheduling & up-to-date rigid maintenance schedule
- 1. Vehicle idling



Idling wastes fuel, costs you money, and pollutes the air. Tell your drivers to turn off the engine if they anticipate a wait. Drivers often allow their engines to idle, serving as a power source for A/C, entertainment etc...

Less idling means less fuel consumed. Idling is an unnecessary waste of fuel and by reducing the number of minutes



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drivers idle; you can cut down on the cost of your fuel expenses. AVLView provides the means to detect and prevent excessive idling, thus making your business more environmentally friendly apart from saving you 5% petro dollars.

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2. Vehicle over speeding

Speeding, too wastes fuel. AVLView reports, alerts, and speed maps show you who is speeding and where. Set alerts to be sent instantly the moment your driver begins to "fly" rather than drive.

Statistics show that highway speeds in excess of 90 km/hr greatly decrease vehicle's fuel efficiency, accounting for a decrease in fuel efficiency of up to 23% for every 8 km/hr over the 90 km/hr speed limit.

3. Excessive personal use of business vehicles

If your employees use business vehicles for non-company-related projects, you must understand your liability for having employees' misuse your vehicles and neither you are aware of it nor being able to prevent this. Now, You can with the help of AVLView, generate odd-hours/weekend reports and proactively set alerts. These capabilities can be custom fit to meet your business' normal hours or operating practices.

Sneak peek at future topics :

- Are you worried about the lack of reliable and timely vehicle entry/exit movement information?
- Top 4 steps you should take to utilize drivers and vehicles and save your business from disaster.
- Why should I make use of 'plot my assets' feature?

Track down your vehicle expenses; cut short losses by 50%

4. Inappropriate routing of vehicles

Optimizing route is an important step in reducing the fuel consumption since driving less means consuming less fuel, reducing the wear and tear on vehicle components, decreasing the probability of traffic accidents and to avoid panics when your drivers are going to previously unknown grounds.

AVLView easily allows you to determine wasteful trips and our routing capabilities can be used to proactively assign the best route to your vehicles and even set boundaries (by way of route fencing) to reinforce plying on planned route.

5. Improper vehicle maintenance

Proper vehicle maintenance is the key to keep a tab on fuel consumption, to prevent unexpected breakdowns & unscheduled repairs. A well-maintained vehicle performs better on the road, decreases maintenance costs, improves fuel efficiency, and reduces carbon emissions.

AVLView preventive maintenance module represents a customizable vehicle maintenance information database, helping you to stay on track and receive alerts ahead of important vehicle maintenance events, which in turn, decrease operations costs and improve fleet performance.

AVLView value offerings



- Can handle any no. of vehicles
- Simple & Easy to use
- Built as SaaS model; easy to customize
- Safe & Secure (SSL certified domain)
- Licensed Google maps for commercial use
- Easy to integrate with any other application
- Service & Maintenance history records
- Works with most of the GPS devices in market
- Dedicated & Proactive customer care
- Business Intelligence
- Developed with years of experience in Geospatial development arena

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Scan this QR code to get our details zapped to your smart phone! Virture Infotek Pte Ltd. 10 UBI Crescent, Lobby B, #07-31A UBI Techpark, Singapore - 408 564

> E-mail: info@avlview.com, Web:www.avlview.com Phone: +65 6742 5523

Developed by: